



Cherry Creek Bruins Football Fundraising Program

The purpose of our Touchdown Club is to help provide a great experience for any child who plays in the CCHS football program. Without funds being committed from the school or district to assist the program, we must rely on player fees, donations and sponsorships to ensure that great experience.

The coaches of Cherry Creek Football strive to have the best and safest equipment. Every year helmets and shoulder pads are professionally inspected and reconditioned or replaced, a very expensive, but necessary procedure to ensure every player's safety! Further, the Touchdown Club provides a team meal before every Varsity game to promote unity with our football family. Additionally, costs for uniforms, travel, Summer Camp, administration of the program, game filming, photography, coach communication systems for in-game all are costs that come from the registration and fundraising. The Touchdown Club's efforts go a long way to ensuring these facets of the program are consistent year after year.

We, as a club, are able to make our decisions on how we want to raise and spend funds for our team and to support our coaches. We depend on our parents/guardians to be involved, volunteer, and do everything necessary for our group in order to keep our non-profit status and give our student-athletes the best opportunities possible.

The anticipated budget per season year-in and year-out, approaches \$250,000. This breaks down to an approximate cost per player of \$1,300 - \$1,500. We charge \$1,000 player fee to each family and work hard to raise the additional funds through donations, corporate sponsorships and fundraising activities throughout Summer Camp. Our budget is monitored by the annually elected board as well as the athletic director. Please be aware every dollar is responsibly spent, but also realize it takes every family to help fundraise that amount annually to make this program successful.

We know that each family has different circumstances: some fundraise everything, some fundraise a portion and donate the rest, and some others donate the entire amount. We appreciate support no matter how it is raised. Most importantly any amount donated to the program is a tax-deductible benefit. It is important for all players, parents and families to participate as much as needed or when possible, to help the entire team at all levels. We encourage everyone to over-fundraise to help your own player and to transfer funds to other teammates who may not be so fortunate to easily meet their own fundraising goals. We truly are a family and encourage everyone to help their football family members any way they can.

Cherry Creek Touchdown Club